

## Advantages For Your Business

- Local and statewide recognition of your company name.
- Association with a program with a positive impact on education and awareness and pride in the protection of the environment.
- Immediate access to over 2,200 households with third grades and high school students. Litterbags filled with promotional items will be given to each student to take home.
- Access to over 20,000 plus additional households throughout Union County due to media coverage of the program.
- Positive publicity tie-ins with other community activities.
- **Tax deductible donation.**

Union West Rotary  
Town Hall  
Indian Trail, NC 28079

**YES! YES!**

**WE CAN STOP LITTERING**

**PROGRAM**

Sponsored by:

Union County Rotary Clubs

Marshville

Monroe Lunch

Monroe-Union Breakfast

Union West

Union County Schools

Public School System

Charter Schools

Private Schools

NC Department of Transportation

## The Program

Designed to affect cultural behavior - to stop littering statewide, thus saving taxpayers millions of dollars for litter cleanup.

Scheduled to last for five years, the program is a pilot program for the entire state.

Approximately 2,200 third graders from public, charter and private schools will participate by competing in an essay contest on specific topics on littering. High School Interact Club members will participate by submitting articles to their school newspapers and the local media in writing competition. All students will be competing for prizes, recognition and scholarships.

## Don't Be A...

**Help us fund the program through donations and:**

**Join the Lady Bugs with a \$250.00 donation** and receive:

- Company advertisement in special publicity section of the newspaper.

**Join the June Bugs with a \$500.00 donation** and receive:

- Company advertisement in special publicity section of the newspaper.
- Promotional items placed in litterbags given to students. (Company must supply these items).

## LITTERBUG...

**Join the Water Bugs with a \$1,000.00 donation** and receive:

- Company advertisement in special publicity section of the newspaper
- Promotional items placed in the litterbags to be given to students. (Company must supply these items)
- Company logo/name on 2,200 t-shirts to be given to participants of the program.

**Exclusive Sponsorship (One Year)  
\$10,000.00 Donation**

- Exclusive company recognition in all publicity (newspaper, TV, Special Events). This includes a full-page color advertisement in special publicity section of the newspaper.
- All benefits enjoyed by the Water Bugs.

Pamphlet Insert

**"Yes! Yes! We Can Stop Littering"**

\_\_\_\_ Yes, my company would like to make the following donation to the

"Yes! Yes! We Can Stop Littering" Program.

Please check the appropriate donation amount:

\_\_\_\_ \$250 \_\_\_\_ \$500 \_\_\_\_ \$1,000 \_\_\_\_ \$10,000

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Please make checks payable to Union County West Rotary Club. In memo section write "Yes! Littering Program".  
Please return this card with your donation to:

Union West Rotary Club, P.O. Box 2430 - Town Hall, Indian Trail, NC 28079.